

Tarkett® FiberFloor® - Tower Display



Love the day-to-day.™

Get your customers' attention and invite them to interact with the Tarkett® FiberFloor® Tower Display. Attractive graphics make the Tower easy to locate on a cluttered sales floor and its design lets customers easily find the flooring design that matches their lifestyle.



1 Enhanced customer experience.

Rotating towers put the product right at the customers' fingertips and allow several shoppers to use the display at the same time.

6 Minimum space, maximum product.

A reasonable footprint with efficient three-sided tower displays all 131 SKUs of the Tarkett FiberFloor product line and can be used either as a wall or island unit.

2 Intuitive graphics.

The appealing center column tells customers about Tarkett FiberFloor® and its benefits.

3 Premium sampling system.

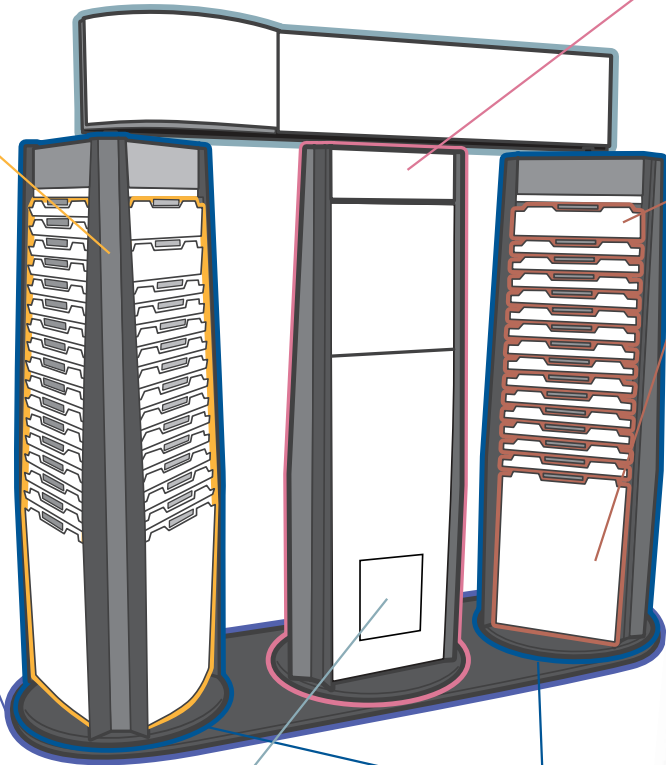
Easy-to-handle 18" x 24" patterned samples feature room scenes on the back to help customers visualize unique designs and room ideas.

4 Superior organization.

Tower columns are organized by Tarkett FiberFloor collections with specialty labeling for every pattern. This helps customers retrieve and replace their desired samples without using binders, stacks or hard-to-reach drawers.

5 Consumer catalog holder.

The tower includes a holder for Tarkett FiberFloor brochures that consumers can review and take home, featuring full-color photography of all 131 SKUs, the Tarkett FiberFloor story, and all the facts they need to know about Tarkett FiberFloor.



Specifications

Full display footprint: 80"h x 94"w x 28"d

Tower footprint: 69.5"h x 26"w

Patterned sample size: 18" x 24"

Number of SKUs displayed: 131

Total SKU capacity: 153

Capacity of SKUs per tower panel: 17

Added bonus: Includes one Footnotes™, Comfort Style® and ProLine™ sample binder

Item code: FFTOWERDISP

Assembly: Assembles in approximately two hours with two people.

Ordering Information

Please submit your FiberFloor Tower Display order through your local Tarkett representative.



tarkettna.com

Customer Service:

In USA, call 1-877-TARKETT
(1-877-827-5388).

In Canada, call 1-877-436-6267.

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